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## **Advertising rates**

The website where your banner will appear is www.thelanguagesector.eu. You can opt to put it on the website as a whole or only on the section(s) of your choice. If you wish, your advertisement can also appear in several languages.

You can request a certain number of clicks or impressions. The minimum order volume is 250.00 EUR. Agencies receive a 15% discount. Prices exclude VAT.

Banner format	Cost per click	Cost per 1000 impressions
Skyscraper right (120 x 600)	0.20 EUR	8.00 EUR
Square (250 x 250)	0.20 EUR	5.00 EUR
Skyscraper left (120 x 600)	0.20 EUR	5.00 EUR
Leader board (728 x 90)	0.39 EUR	10.00 EUR
Small leader (468 x 60)	0.27 EUR	7.00 EUR